



COMPANY PROFILE

RS GLOBAL ACADEMY

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ELEVATING POTENTIAL
GLOBAL COACHING TRAINING



FOUNDER : **COACH RAMY SHOUKRY**

INTERNATIONAL COACH / AUTHOR / KEYNOTE SPEAKER



Meet The Visionary: Coach Ramy Shoukry

Author | International Keynote Speaker | 20+ Years of Impact

The Visionary Behind the Impact: Coach Ramy Shoukry

"With a pioneering vision backed by over 20 years of international expertise, Coach Ramy Shoukry stands as a preeminent figure in human development and training across the Arab world. He is a trailblazer in integrating the profound methodologies of Chinese and Asian schools, emphasizing deep psychological impact and holistic balance. His career transcends mere years of service; it is a journey of discovery culminated in his renowned book, 'Life Between Pain and Pleasure', where he articulates a unique philosophy that harmonizes psychological awareness with practical application to facilitate radical transformation.

Driven by the conviction that true knowledge is measured by its tangible impact, Coach Ramy founded RS Global Academy as a beacon of empowerment. This educational institution masterfully blends the discipline and depth of Eastern traditions with cutting-edge global standards, aiming to cultivate a new generation of leaders and visionaries capable of driving authentic change within their lives and communities."

Training & Educational Background

Trained under the renowned Chinese international coach Mark

Chi, one of the earliest founders of practical training worldwide. Earned his Professional Presenter

Certification in 2005. Completed Trainer of Trainers (TOT) program in Chinese methodologies in 2006.



Watch Ramy's Story



Life Between Pain and Pleasure

About the Founder

RS Global Academy

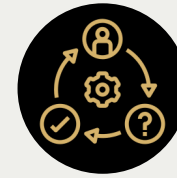
As Founder and CEO, Ramy Shoukry established RS Global Academy as a world-class training organization that blends Chinese techniques with modern developmental science. The academy provides impactful learning solutions for individuals, professionals, and businesses across the Middle East.

International Experience



Ramy has delivered coaching programs and workshops in countries including: Egypt, UAE, China, Pakistan, Thailand, Morocco, Tunisia, Algeria, Jordan, Sudan, and more.

Publications



Author of the book “A Life Between Pain and Pleasure” (*حياة بين الألم والمتعة*), a practical guide drawn from over 17 years of experience in personal development. The book includes life-enhancing exercises, planning tools, and psychological models for personal transformation.

Awards & Recognition



Recognized among the Top 5 Influential Coaches in Africa. Honored by Tianchi, one of China’s most impactful coaching communities operating in over 130 countries, for his transformative impact on global audiences.

A Beacon of Excellence: Welcome to RS Global Academy

Introduction Body

"Since its inception, RS Global Academy has represented a unique model in the world of human development within the Arab world. Under the leadership of Coach Ramy Shoukry, the academy has emerged as an educational beacon guided by modern Asian methodologies. We believe that true transformation is not achieved through theory alone, but through profound experience and a lasting impact that touches the core of the individual."



Explore Our Success Journey

Projects and Achievements

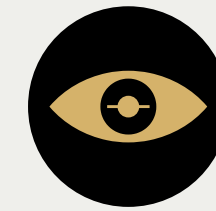
About Our Company

This is all about our company background



Our Mission:

To empower individuals to discover their latent potential and build their skills through innovative training programs inspired by modern Asian schools, merging awareness with practical application.



Our Vision:

To be the leading academy regionally and globally in delivering impactful, practical training methodologies that create tangible, transformational outcomes for individuals and organizations

Strategic Goals

- Delivering 100% interactive training, moving beyond static theories.
- Bringing global and Asian expertise to the Arab market.
- Developing trainers and leaders capable of driving authentic change.



Learn More About Our Services

Explore Our Journey

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Academy Services



1-Professional Training - TOT

Qualifying trainers according to international standards and unique Chinese methodologies.



2-Personal Transformation Programs

Specialized programs like "Take Off" for life re-engineering and stress management.



3-Corporate Development

Customized training solutions for corporations, banks, and government entities to enhance performance.



4-Consultancy & Keynote Speaking

Inspirational consultancy sessions and keynote speeches delivered globally by Coach Ramy.



Learn More About Our Services

Training Philosophy: Impacting the Core

The Three Pillars



1-Subconscious Programming

We go beyond information delivery, targeting the subconscious to dismantle limiting beliefs and instill new success patterns.



2-Asian School Methodology

We adopt the latest Asian training methodologies, combining rigorous self-discipline with mental flow for maximum impact.



3-Experience Over Theory

Our training is a 100% experiential journey; knowledge that does not translate into practice remains mere theory.



How We Apply This

Methodology الصفحة رقم 8 (منهجية العمل)

Methodology: From Knowledge to Mastery

The academy adopts a philosophy of realistic practical training, based on impactful, experiential learning and subconscious mind modeling. Our programs are characterized by:



1

Integrating emotions with learning for genuine transformation



2

Real-life simulation instead of theoretical lecturing



3

Asian and Chinese methods of knowledge delivery



4

Focus on shifting limiting beliefs and building positive core skills



How We Apply This



TAKE OFF PROGRAM

Redesign Your Life. Reclaim Your Power



RS GLOBAL ACADEMY



Discover the Transformation

Take Off: The Science of Life Re-engineering

Description:

"Take Off is more than just a training program; it is a profound, immersive experience meticulously designed to help you detach from daily stressors and deconstruct the psychological barriers that hinder your progress. Under the direct guidance of Coach Ramy Shoukry, you will embark on a journey to reset your mental foundations and launch toward your highest potential."

TAKE OFF PROGRAM



WHO IS THIS JOURNEY FOR?

Description:

This transformative experience is tailored for those who refuse to settle for mediocrity:



Leaders & Executives:

Managing high-level responsibilities and seeking to overcome professional burnout.



Ambitious Visionaries:

Looking for a quantum leap in both their personal and professional trajectories.



Clarity Seekers:

Anyone feeling distracted or stagnant, wishing to regain control over their emotions and redefine their life's compass."

YOUR ROADMAP TO TRANSFORMATION

Description:

The program unfolds through three strategic phases of growth:



Phase 01 | Emotional Mastery

Developing deep self-awareness and mastering the art of emotional regulation.



Phase 02 | Subconscious Release:

Utilizing modern Asian methodologies to break free from limiting beliefs and internal stagnation.



Phase 03 | Strategic Architecture:

Designing a personalized life vision and a concrete roadmap for future success."

BEYOND THE PROGRAM: YOUR NEW REALITY

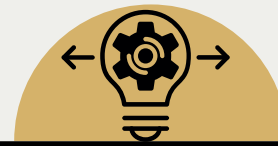
Description:

Participants emerge from Take Off with lasting, tangible results:



Internal Serenity

Attaining a profound state of inner peace and mental clarity.



Decisive Leadership:

The courage and tools to make calculated, bold life decisions.



Sustainable Power:

Practical, lifelong techniques to manage pressure and maintain peak performance."

TAKE OFF PROGRAM – LAUNCH INTO BALANCE & GROWTH



“Take Off“ is one of the flagship personal transformation programs offered by RS Global Academy and led by international coach Ramy Shoukry. It is uniquely designed to help individuals achieve inner balance, break through personal limitations, and launch into a more conscious and fulfilling life.

PROGRAM OBJECTIVES:

- ✓ **RELEASE INTERNAL BLOCKS AND OVERCOME EMOTIONAL PRESSURE**
- ✓ **ACHIEVE HARMONY BETWEEN EMOTIONS, LOGIC, AND BEHAVIOR**
- ✓ **BUILD POSITIVE HABITS AND APPLY EFFECTIVE DAILY STRATEGIES**
- ✓ **REKINDLE PASSION AND ACTIVATE INNER ENERGY FOR TRANSFORMATION**

TAKE OFF PROGRAM

PROGRAM TOPICS:

- **Self-discovery and reconnection with personal identity Practical stress and life pressure management Breaking routine and eliminating internal stagnation Emotional intelligence and mastering emotional regulation Designing a clear life vision and personal roadmap**

WHAT MAKES IT UNIQUE:

- **Based on real-life practical experience, not just theory Fully interactive with exercises combining awareness and application Conducted in-person across several Arab countries (Egypt – Morocco – Tunisia) Supervised directly by Coach Ramy Shoukry and his expert academic team**

TARGET AUDIENCE:

- **Anyone experiencing stress, distraction, burnout, or lack of direction**
- **Youth, professionals, leaders, and entrepreneurs seeking a new personal or professional breakthrough**



TRAINER OF TRAINERS (TOT)

Master the Art of Impact. Lead with Global Standards



RS GLOBAL ACADEMY



Explore the Mastery

THE CHINESE WAY: A REVOLUTION IN TRAINING

Description:

Unlike traditional Western methods, our TOT program is built on the profound principles of Modern Chinese and Asian Training Schools. This methodology focuses on 'The Internal Flow'—harmonizing the trainer's energy, body language, and psychological presence to command any stage with natural authority and deep resonance.



MASTERING THE TRAINER'S TOOLKIT

Description:

We don't just teach you how to speak; we teach you how to transform lives. Key skills mastered include



Stage Psychology:

Commanding the room through subconscious cues.



Voice Modulation:

Using vocal tones as a tool for emotional impact.



Curriculum Architecture:

Designing 100% interactive and engaging training materials.



The Asian Discipline:

Mastering the 'Art of Presence' and mental focus under pressure."

LEVELS OF EXCELLENCE & ACCREDITATION

Description:

The RS Global Academy TOT journey is structured into three progressive tiers:

Level 01 | Associate Trainer:

Foundations of public speaking and content delivery.



Level 02 | Professional Trainer:

Mastering Asian methodologies and advanced engagement.



Level 03 | Master Trainer:

International accreditation and the power to certify other trainers.



Trainer of Trainers (TOT) Program by Ramy Shoukry

The "Trainer of Trainers" (TOT) program is one of the flagship certified programs offered by RS Global Academy. It is specifically designed to prepare professional trainers equipped with the tools and skills necessary to create real, positive transformation in others' lives.

Program Highlights:

- **Foundations of public speaking and effective influence**
- **Designing training materials based on the subconscious mind model**
- **Strategies for engaging and motivating trainees**
- **Practical training techniques inspired by Chinese schools of thought**
- **Transforming personal experience into a professional training product**
- **Managing trainee resistance and guiding emotions effectively**
- **Tools for building a unique personal trainer identity**



TrainerofTrainers (TOT) Program by Ramy Shoukry

What makes this program unique:

- **Based on real-life practice, not just theoretical concepts Includes live**
- **simulation of actual training environments Combines subconscious**
- **and emotional influence for lasting change Provides a certified**
- **diploma from RS Global Academy**

Target Audience:

- **Aspiring trainers and personal development professionals**
- **Educators, HR specialists, and life coaches**
- **Entrepreneurs looking to share their expertise through training**



GLOBAL RECOGNITION & CREDENTIALS

Description:

Graduating from the RS Global TOT program grants you a globally recognized credential. Our certifications carry the seal of RS Global Academy, ensuring that you are perceived as a world-class professional capable of training anywhere in the world, from corporate boardrooms to international summits.





A GLOBAL FOOTPRINT: OUR INTERNATIONAL BRANCHES



RS GLOBAL ACADEMY

A GLOBAL FOOTPRINT: OUR INTERNATIONAL BRANCHES

EGYPT | The Hub of Knowledge

- Our central gateway for Middle Eastern operations and large-scale corporate training.



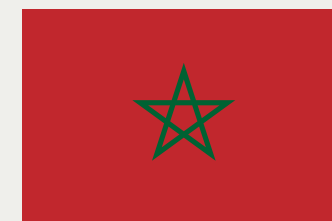
TUNISIA | The Heart of Excellence

- The regional headquarters for specialized Asian methodology workshops and innovation.



MOROCCO | The Gateway to the Maghreb

- A strategic center for human development and international leadership programs in North Africa.

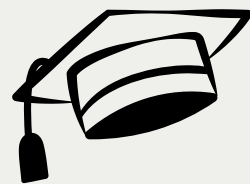


STRATEGIC ALLIANCES & GLOBAL PARTNERSHIPS

Introduction

Our strength lies in our global connections. RS Global Academy takes pride in its extensive network of strategic alliances with prestigious universities and international organizations. These partnerships ensure our curriculum remains at the forefront of global standards, providing our trainees with world-class accreditation and unparalleled educational value.

Partnership Categories



ACADEMIC ACCREDITATIONS:

Collaborating with leading universities to validate our specialized Asian training methodologies.



INTERNATIONAL ORGANIZATIONS:

Partnering with global entities to drive human development initiatives and leadership standards across the Arab world.

Academy Services

RS Global Academy offers a wide range of training programs and services tailored for individuals and organizations:



- **Personal and leadership skills development programs**
- **Mental and subconscious training to shift negative beliefs**
- **Certified courses in emotional and social intelligence**
- **Interactive workshops for companies and government agencies**
- **Professional trainer certification based on the Chinese school approach**

Projects and Achievements



Through years of excellence, RS Global Academy has:

- Trained thousands of individuals across Egypt, UAE, China, Pakistan, Thailand, Morocco, Tunisia, Algeria, Jordan, Sudan, and more.
- Developed a new generation of certified trainers Launched community initiatives to promote awareness and empowerment
- Established partnerships with regional and international institutions
- Achieved a high satisfaction rate of 96% among participants

INTERNATIONAL PARTNERSHIPS AND COLLABORATIONS

THE ACADEMY HAS BUILT TRAINING PARTNERSHIPS WITH:

- Target audiences include:
- Asian educational institutions
- Governmental training centers across Arab countries
- Global companies in personal development and organizational growth
- It also aims to expand its international network to maximize global influence.



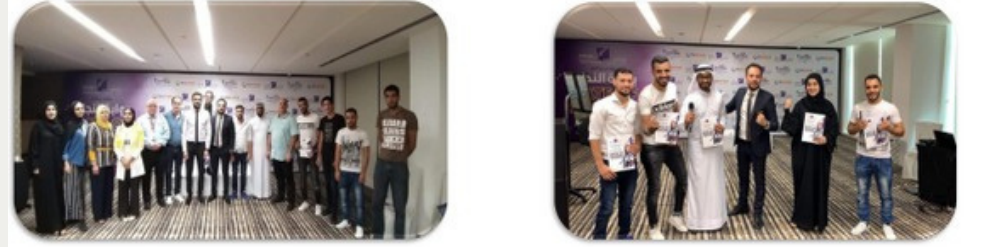
Our Clients

Below is a list of some of business partners, RS GLOBAL ACADEMY founder has collaborated with in various training, consultancy, and research projects.



L'ORÉAL

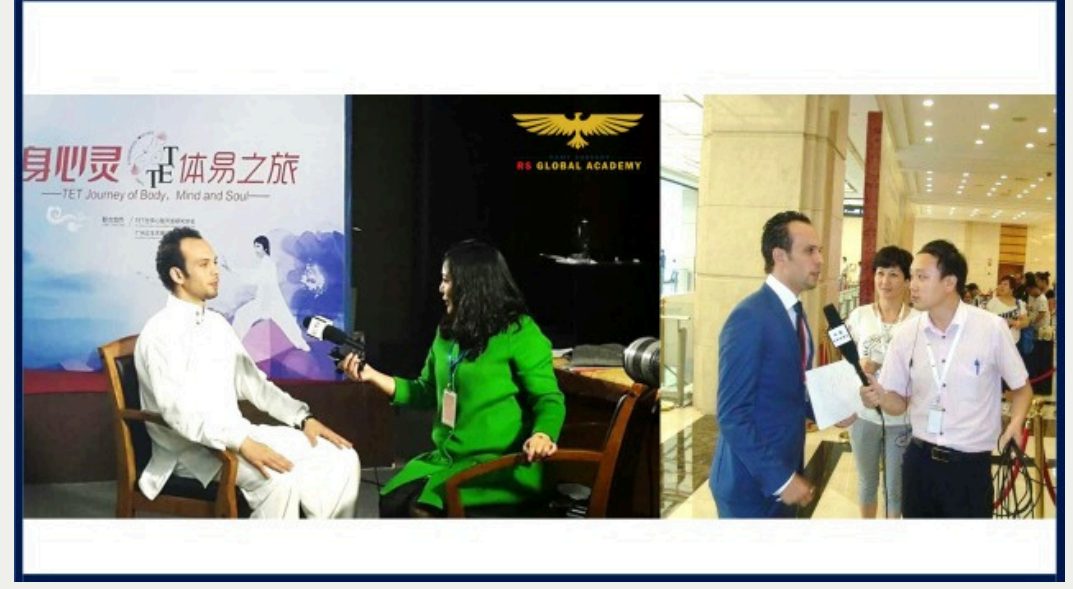


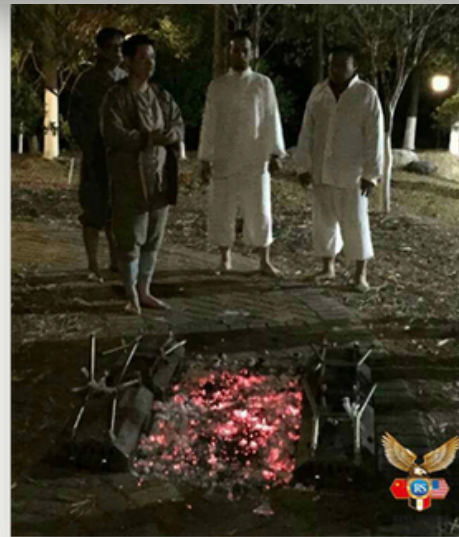














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